



German Shepherd Rescue of New England, Inc.

Post Office Box 299 • Wayland, Massachusetts 01778

www.gsrne.org • 24-hour hotline (978) 443-2202

Dear Friend,

German Shepherd Rescue of New England, Inc. (GSRNE) is an all volunteer, 501(c) (3) charitable organization dedicated to providing rescue and adoption services for German Shepherd Dogs throughout New England. We have helped over 400 dogs find their forever homes. In addition, we have placed several rescue dogs into service work with the Massachusetts, Connecticut and New Hampshire State Police, the Coast Guard, and several Search and Rescue organizations.

Our **17th Annual GSRNE Benefit Auction** is being held on **Sunday, May 1**, and we could really use your help!

- We would appreciate your posting the enclosed auction flyer in an area where it will be seen by interested parties.
- We hope that you and your clientele will attend and help us raise money to continue our work with the dogs. There will be many lovely items for pets and humans.
- We would also like to offer you the opportunity to place an ad in the Auction Catalog as a way to support our efforts. Ads run from \$20 to \$75.
- You could also donate items or services for the auction. Every business that donates an item or service will be listed in our catalog and on our website as a Corporate Sponsor. Our website is viewed by dog lovers more than 10,000 times each month

We have included two forms and a template. For item donations, please return the completed form with your donation by March 20. For advertising, please return the completed form with you check to be received by no later than April 15. All donations are tax deductible.

We hope to see you at the auction and appreciate any support you can give us.

Sincerely,

2016 Auction Committee



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Memorialize a Shepherd friend, a family member or advertise your business in our 2016 GSRNE Auction Catalog!

A printed and online Auction catalog will be produced by GSRNE volunteers for the German Shepherd Rescue of New England 16th Annual Benefit Auction. In addition to providing descriptions of the items to be auctioned and their donor's names, the catalog offers an opportunity for you to support the Auction even if you cannot attend. You may donate a quarter page advertisement for \$25 and honor or memorialize a canine friend or just wish GSRNE "Good Luck!" For \$10, your name will be listed as a Friend of the Auction. Half page and full page ads are also available for \$50 and \$75 respectively. Please complete the form below and mail it, along with your check, to arrive by **April 15th**, which is the closing date for the catalog. Thank you!!

NOTE: All catalogue advertising income is used to pay Auction costs, thereby ensuring that all money raised at the Auction goes right to the dogs!

CATALOG ADVERTISEMENT REQUEST

- | | | |
|--------------------------|--|------|
| <input type="checkbox"/> | Full Page: 7" by 9.5" (vertical photos are best) | \$75 |
| <input type="checkbox"/> | Half Page: 7" x 4.75" (horizontal photos are best) | \$50 |
| <input type="checkbox"/> | 1/4 Page: 3.5" x 4.75" (vertical photos are best) | \$25 |
| <input type="checkbox"/> | 1/8 Page: 3.5" x 2.25" (business card size, no photos) | \$20 |
| <input type="checkbox"/> | Friend of Auction (listed in catalogue) | \$10 |

Name

Business Name

Telephone

Street

City/State/ZIP

All advertisements must be received by **April 15, 2016** to be included in the catalog.

Please send this form along with the exact text of your ad written on a separate piece of paper (please tell us if you want your name(s) included), your photo, if applicable, and your check payable to GSRNE to:

GSRNE Auction Catalog, c/o Chris Harriman, 19 Inverness Street, Portland, ME 04103



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Large catalog format gets your message across!

1/4 Page
7" x 4.75"
\$25

FULL PAGE

7" x 9.5"

\$75

1/8 Page
3.5" x 2.25"
\$20

1/2 Page
7" x 4.75"
\$50

COME, BID, WIN, HAVE FUN & HELP DOGS
AT OUR SEVENTEENTH ANNUAL

LIVE AUCTION



Win dog beds, dog toys, GSD items, gifts, housewares,
art, collectibles, books and so much more!

SUNDAY, MAY 1 • FROM 11:00 - 4:30

HOLIDAY INN HOTEL & SUITES

1 NEWBURY STREET • PEABODY, MA



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